

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.14
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

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CLASS: NATL.

LOCAL

REGIONAL

DATE OCT4/12 18.14

TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLS CFM, THX 10/4

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICANS FOR JOB SECURITY

[illegible]

AGENCY ADVERTISER CODE = 13 AGENCY EST # = 1020
AGENCY PRODUCT CODE = 141

34	S	800P-1130P	30	\$6,000.00	9/29	0	bal
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PROGRAM : SAT NT FTB-ABC
CON COM1: SAT NT FTB-ABC
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94	A	1147P	30	\$6,000.00	9/29	9/29	1	SAT
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PROGRAM : SAT NT FTB-ABC
ORD COM1: LATE RUN DUE TO FOOTBALL RAN FROM 2000-2350.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-34

REP HEADLINE# 6325691 TRF# 332332
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#34 MISSED: SAT/800P-1130P SEP29 30S \$6,000.00 (OCT4/12)
OFFER: SAT/1147P SEP29 30S \$6,000.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL RAN FROM 2000-2350.
SEP/12 209450.00 OCT/12 103200.00 CONTRACT TOTAL 312650.00
TOTAL SPOTS 93

MARKET TOTALS \$787,650 WFTV 40% WKMG 28% WESH 22% WOFL 10% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE